



woosh
CONSULTANTS

AI Curious, to AI Competent

Who are We

Woosh Consultants is a purpose-driven technology education provider, with a decade of experience uplifting South African youth and working professionals. We believe AI education should be affordable, accessible, and deeply relevant to every South African demographic.

Known as Woosh

Trusted technology upliftment for youth and professionals.

Bridging the Gap. Amplifying Human Potential.

We turn AI theory into practical performance gains.

Our Mission

Making technology education affordable, accessible, and human-centric.

Developed by PhDs in AI and Education

Our curriculum is built for sector-specific ROI.



A Structured 3-Level Pathway to Enterprise AI Mastery

A structured roadmap that takes professionals from foundational AI literacy to strategic, enterprise-wide application.

Step 1: Foundation & Guardrails

Learn AI fundamentals, ethical use, and compliant practices.

Step 2: Workflow Mastery

Apply AI within Microsoft 365 to improve daily productivity.

Step 3: Strategic Leadership

Build AI Champions who guide adoption and enterprise strategy.



Level 1: Foundation & Guardrails, Terminating Operational Risk



Level Focus

Terminating Operational Risk. This foundational level addresses uncontrolled, ungoverned AI usage – commonly known as Shadow AI. It transitions professionals to governed, policy-aligned AI usage from day one.

Logistics

7.5 Hours – Live-Online via Microsoft Teams. Designed for maximum accessibility with no on-site disruption.

Investment

R 1,500.00 per micro-course, per person. An accessible entry point to enterprise-grade AI education.

Mandatory Modules

AI Foundations & Professional Mindset

Understand AI basics and use it responsibly at work.

AI in the Modern Workplace

Learn how AI changes roles, workflows, and business impact.

Prompting & AI Interaction Skills

Write clear prompts to get better AI outputs consistently.

Needs-Based Modules

Multimodal AI

Work with text, image, audio, and data inputs.

AI Governance & Risk

Apply policies and controls to reduce enterprise AI risk.

Level 2: Workflow Mastery Transforms Microsoft 365 Productivity with Copilot

Targeted application for MS 365 using 'Draft and Defend' exercises, a unique approach that combines AI-assisted output creation with critical evaluation and refinement. All data stays within the organisation's secure Microsoft tenant, supporting compliance with data governance policies.



Communication Engine

Automation in Outlook & Word. Learn to draft, summarise, and manage communications at scale with AI.



Insight Engine

Data analysis in Excel & Teams. Learn to interrogate data, build dashboards, and communicate insights with AI.

- Investment: R 3,290.33 per micro-course, per person. Delivered entirely within your organisation's secure Microsoft 365 environment – no third-party data exposure, no additional licensing required.



Level 3: Strategic Leadership Cultivates Internal AI Champions

The apex of the Woosh pathway transforms high-performing professionals into AI Champions who govern AI adoption, manage Shadow AI risks, and drive strategic value.

Context Engineering

Shape AI context for reliable enterprise governance.

Persona Adoption

Align AI behaviour with organisational values.

The Fiduciary Shield Framework

Strengthen ethics, compliance, and accountability.

Microsoft Graph Grounding

Ground AI in governed organisational data.

Focus: Cultivating AI Champions. Managing Shadow AI and enforcing internal ethics policies across the enterprise.

Investment: R 3,149.66 per micro-course, per person. 4.5 Hours across 3 In-Person Masterclasses for maximum leadership impact.



Secure Your Enterprise. Amplify Your People.

AI mastery is the foundation of a highly-skilled, legally compliant, strategically dominant workforce.

Eliminate Shadow AI Risk

Replace uncontrolled AI use with policy-aligned practices.

Drive Measurable ROI

Turn every module into productivity and decision-making gains.

Build Internal Champions

Develop leaders who sustain your AI capability long term.

Start Your Adoption Journey Today, Visit us by clicking the link below:

[AI Courses - AI Fundamentals | Woosh Consultants](#)

